

Data network solutions from Vodat International

Every physical venue needs a robust, reliable network on which to run its digital devices and those of its consumers

The connected customer experience is reflected at numerous points throughout the purchasing and ordering journey, bringing multiple network challenges for companies.

Whether it's sales associates utilising tablets to deliver product or menu information, or through offering customer Wi-Fi, merchants' networks must support a growing number of devices and platforms in their physical environments.

Organisations need to consider if their communications infrastructure is powerful enough to deliver adequate connection speeds – securely and consistently – to ensure they are achieving their commercial- and customer-related goals.

How does it work?

Vodat International's data network solutions benefit from the company's long-term partnerships with major UK and international carriers.

Every circuit request is analysed to provide the most cost-effective option, and built to offer resilience, speed and high bandwidth at all levels.

Why Vodat?

We provide exemplary customer support, and our mission is to be part of your strategic planning process.

With our data network solutions, organisations can take advantage of our cutting-edge solutions, long-standing dedicated expertise in these fields, and our array of managed services and support capabilities.



KEY BENEFITS OF VODAT DATA NETWORK SOLUTIONS

- ➔ Scalability - roll it out across your estate
- ➔ International coverage - to meet your global expansion plans
- ➔ Unique - tailored to your business goals
- ➔ Multiple partners for network choice, including leading named partners
- ➔ Fully managed - service and technical support provided
- ➔ Cost effective and secure
- ➔ Increases staff productivity
- ➔ Serve customers the way they want to be served
- ➔ Support your latest in-store tech investments
- ➔ Optimum reliability

MPLS and SD WAN

Vodat can provide a high performance MPLS (WAN) network, built across multiple data centres that use enterprise hardware and an array of tier one carriers to provide the service merchants need.

Meanwhile emerging SD WAN technology – which compliments MPLS – could be ideal for deploying connectivity to multiple international locations linking back to the UK without giving up central management.

Vodat partners with all the major UK carriers, international partners and many niche providers to maximise the uptime of site connectivity

Vodat is able to provide a variety of options for connectivity in multiple markets

Going international?

Just as domestic customers demand the seamless integration of digital tools and processes in their purchase journey, so too do foreign audiences – sometimes to an even greater extent

Many UK organisations are looking to international territories for their next stage of growth – and the same level of infrastructure investment is required abroad as it is at home.

To support businesses' expansion across the globe, Vodat is able to provide a variety of options for connectivity in multiple markets – through leveraging its close partnerships with international carriers and network operators.

Resilience

Vodat partners with all the major UK carriers, international partners and many niche providers to allow companies the capability to maximise the uptime of their site connectivity – in whichever territory they operate.



To find out more about our data network solutions, contact us on +44 (0)161 4061820 or email: info@vodat-int.com

Wi-Fi solutions from Vodat International

Keep your customers happy and your businesses running efficiently with the latest Wi-Fi solutions

Today, the need for secure and stable connectivity is crucial. Whether it is handheld scanners, tablet devices, kiosks, information displays or queue-busting electronic point of sale hardware, your real estate is being kitted out with more tech than ever before.

Customers too are demanding connectivity, using smartphones and tablets as a vital tool to engage with companies in real-time and build relationships.

Strong and reliable Wi-Fi in store is a prerequisite for the modern business looking to serve their customers in the manner they desire, and for organisations that want to better understand their customers' behaviour.

How does it work?

Vodat International's Wi-Fi solutions use cloud computing to create enterprise-class wireless networks that are easy to deploy and manage. They come as a hosted service from Vodat, or can be controlled by the user, and the solutions provide extended network coverage without the need for wired Ethernet connections.

Why Vodat?

We provide exemplary customer support, and our mission is to be part of your strategic planning process.

With our Wi-Fi solutions, you can bring to life all your in-store wireless devices; deploy a scalable and secure business-class Wi-Fi network quickly and cost effectively; remove high IT costs from your organisation; provide personalised landing pages to your customers; and improve customer loyalty and business performance.



KEY BENEFITS OF VODAT WI-FI

- ➔ Scalability - roll it out across your retail estate
- ➔ Flexibility - fully-installed by Vodat
- ➔ Multiple access points - secure, robust and fit for high-density networks
- ➔ Unique - tailored to your business goals
- ➔ Best of breed - we only work with established partners such as Mojo and Cisco Meraki
- ➔ Fully managed - service and technical support provided
- ➔ Cost effective and secure
- ➔ Increase staff productivity
- ➔ Helps you serve customers how they want to be served
- ➔ Supports your latest in-store tech investments
- ➔ Optimum reliability

Secure and stable Wi-Fi

The security features of Vodat International's Wi-Fi solutions help detect and prevent malicious attacks. The solutions restrict usage to user-defined policies, thereby protecting your corporate network.

Using an industry-leading wireless intrusion prevention system and automated compliance and security reporting, Vodat's Wi-Fi allows you to outsource your security concerns and focus your attention on offering an outstanding customer experience.

Analytical approach

Your customers' appetite to be always-on and connected when visiting your premises presents attractive marketing and customer analytics opportunities.

Offering guest Wi-Fi to your customers gives them the connectivity they desire, while also presenting your business the opportunity to understand their behaviour when they are in your store, restaurant or commercial premises.

Analyse how guest Wi-Fi is used across your estate and how your customers move around your sites, and then engage them with relevant, targeted marketing when they return.



Preventing cyber-attacks is a major challenge for all businesses, and protecting your corporate network must be a priority

Breadth of access points

Vodat's Wi-Fi range offers customers dual-band access points ensuring high performance access with automatic, over-the-air threat prevention.

Using our products, you'll no longer have to sacrifice application performance for high security – even if you operate the highest density networks that are required to deal with large volumes of diverse users with diverse needs.

Centralised management

With Vodat's Wi-Fi solutions you can manage multiple branch offices or buildings from a single interface.

You can access the controller through a web browser on desktop or via mobile devices, from anywhere in the world, to securely monitor and administer the wireless network in real time. The solutions give you an opportunity to keep track of productivity, set bandwidth limits and block usage as you see fit – in keeping with your fast-changing business requirements.

To find out more about our Wi-Fi solutions, contact us on +44 (0)161 4061820 or email: info@vodat-int.com