

# Wi-Fi solutions from Vodat International

Keep your customers happy and your businesses running efficiently with the latest Wi-Fi solutions

Today, the need for secure and stable connectivity is crucial. Whether it is handheld scanners, tablet devices, kiosks, information displays or queue-busting electronic point of sale hardware, your real estate is being kitted out with more tech than ever before.

Customers too are demanding connectivity, using smartphones and tablets as a vital tool to engage with companies in real-time and build relationships.

Strong and reliable Wi-Fi in store is a prerequisite for the modern business looking to serve their customers in the manner they desire, and for organisations that want to better understand their customers' behaviour.

## How does it work?

Vodat International's Wi-Fi solutions use cloud computing to create enterprise-class wireless networks that are easy to deploy and manage. They come as a hosted service from Vodat, or can be controlled by the user, and the solutions provide extended network coverage without the need for wired Ethernet connections.

## Why Vodat?

We provide exemplary customer support, and our mission is to be part of your strategic planning process.

With our Wi-Fi solutions, you can bring to life all your in-store wireless devices; deploy a scalable and secure business-class Wi-Fi network quickly and cost effectively; remove high IT costs from your organisation; provide personalised landing pages to your customers; and improve customer loyalty and business performance.



### KEY BENEFITS OF VODAT WI-FI

- ➔ Scalability - roll it out across your retail estate
- ➔ Flexibility - fully-installed by Vodat
- ➔ Multiple access points - secure, robust and fit for high-density networks
- ➔ Unique - tailored to your business goals
- ➔ Best of breed - we only work with established partners such as Mojo and Cisco Meraki
- ➔ Fully managed - service and technical support provided
- ➔ Cost effective and secure
- ➔ Increase staff productivity
- ➔ Helps you serve customers how they want to be served
- ➔ Supports your latest in-store tech investments
- ➔ Optimum reliability

## Secure and stable Wi-Fi

The security features of Vodat International's Wi-Fi solutions help detect and prevent malicious attacks. The solutions restrict usage to user-defined policies, thereby protecting your corporate network.

Using an industry-leading wireless intrusion prevention system and automated compliance and security reporting, Vodat's Wi-Fi allows you to outsource your security concerns and focus your attention on offering an outstanding customer experience.

## Analytical approach

Your customers' appetite to be always-on and connected when visiting your premises presents attractive marketing and customer analytics opportunities.

Offering guest Wi-Fi to your customers gives them the connectivity they desire, while also presenting your business the opportunity to understand their behaviour when they are in your store, restaurant or commercial premises.

Analyse how guest Wi-Fi is used across your estate and how your customers move around your sites, and then engage them with relevant, targeted marketing when they return.



**Preventing cyber-attacks is a major challenge for all businesses, and protecting your corporate network must be a priority**

## Breadth of access points

Vodat's Wi-Fi range offers customers dual-band access points ensuring high performance access with automatic, over-the-air threat prevention.

Using our products, you'll no longer have to sacrifice application performance for high security – even if you operate the highest density networks that are required to deal with large volumes of diverse users with diverse needs.

## Centralised management

With Vodat's Wi-Fi solutions you can manage multiple branch offices or buildings from a single interface.

You can access the controller through a web browser on desktop or via mobile devices, from anywhere in the world, to securely monitor and administer the wireless network in real time. The solutions give you an opportunity to keep track of productivity, set bandwidth limits and block usage as you see fit – in keeping with your fast-changing business requirements.

To find out more about our Wi-Fi solutions, contact us on +44 (0)161 4061820 or email: [info@vodat-int.com](mailto:info@vodat-int.com)